



Host a Trunk Show or Yarn Tasting!

We would love to help your shop host events with Rita Mae Yarns! Whether you want to try new bases, display some samples, host a yarn tasting, or anything else you may think of; we're here to help!

If you're interested in hosting a sales trunk show or yarn tasting, please see the policies below. We like to schedule events about 4 or 5 months in advance to make sure we are well prepared for an event!

Rita Mae Yarns does not consign products at Local Yarn Stores, yarn tastings and trunk shows are promotional events and partnerships between Rita Mae Yarns and the Local Yarn Store.

Rita Mae Yarns is happy to host a trunk show and/or a yarn tasting to launch the yarn at your shop. If you are a current customer, we can assist an event to present a new base at your shop.

If you are not a current Rita Mae Yarns customer or have not placed an order in over one year, we suggest a 70/30 split for the trunk show or else wholesale pricing will apply. We will provide written lists of all products (including wholesale and retail pricing) so it will be easy for you to track what has been sold and what, if anything, will be returned.

If travel is required for the trunk show, the shop will cover travel/lodging expenses. A \$500 commitment is required for a trunk show event with a \$200 pre-paid/non-refundable deposit due at time of booking.

Please contact us for scheduling, or more information. Payment for goods sold will be due at the end of the trunk show. You will have the option to purchase any remaining show inventory at the end of the show at the wholesale price listed on the sheet provided prior to trunk show.

Rita Mae Yarns is happy to host a yarn tasting to launch the yarn at your shop. We will provide different colorways and bases for your customers to try. We will also provide some prizes for the event. For more information of the Yarn Tasting event, please contact us.